| Brandon Shoals  SENIOR GRAPHIC & WEB DEVELOPER | **214-288-8377**  [**shoals.brandon@gmail.com**](mailto:shoals.brandon@gmail.com)  **brandonshoals.com** |
| --- | --- |
| EXPERIENCEXplor Brands (Service Autopilot and FieldEdge), Dallas, TX — *Web Developer & Graphic Designer*2018 - PRESENT  * Develop, design, and maintain Service Autopilot, FieldEdge, and Lawncare Millionaire branded websites. * Create branding for social media channels, including Instagram and Facebook. * Serve as the lead designer for the annual ServiceEdge conference. * Develop and design various print and digital marketing materials, such as banners, websites, promotional items, window clings, PDFs, PowerPoint presentations, logos, and brochures for multiple channels and tradeshows, like GIE. * Design, develop, and test HTML emails for marketing purposes. * Create lead magnets and manage lead collection using HubSpot and Pardot.  The Delta Companies, Coppell, TX — *Web Developer & Graphic Designer*2016 - 2018  * Enhanced the company's enterprise website through custom WordPress theme maintenance. * Developed and launched an Online Skills Checklist application using ASP.NET and MVC framework. * Managed updates and improvements to the Talent Finder WordPress plugin and company websites. * Optimized database performance in SharePoint environments using SQL Management Studio. * Created custom artwork for company projects and events. * Received the Innovation Award for developing and launching a new SharePoint 365 intranet site for TDC.  EDUCATIONUniversity of Central Oklahoma, Edmond, OK - *MIS*Northlake College, Irving, TX - *Web Development* | SKILLS  * Figma * WordPress * Elementor * Oxygen * Photoshop * Illustrator * HubSpot * Pardot  LANGUAGES HTML  CSS  JavaScript/jOuery PHP  T-SOL |