| Brandon ShoalsSENIOR GRAPHIC & WEB DEVELOPER | **214-288-8377****shoals.brandon@gmail.com****brandonshoals.com** |
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| EXPERIENCEXplor Brands (Service Autopilot and FieldEdge), Dallas, TX — *Web Developer & Graphic Designer*2018 - PRESENT* Develop, design, and maintain Service Autopilot, FieldEdge, and Lawncare Millionaire branded websites.
* Create branding for social media channels, including Instagram and Facebook.
* Serve as the lead designer for the annual ServiceEdge conference.
* Develop and design various print and digital marketing materials, such as banners, websites, promotional items, window clings, PDFs, PowerPoint presentations, logos, and brochures for multiple channels and tradeshows, like GIE.
* Design, develop, and test HTML emails for marketing purposes.
* Create lead magnets and manage lead collection using HubSpot and Pardot.

The Delta Companies, Coppell, TX — *Web Developer & Graphic Designer*2016 - 2018* Enhanced the company's enterprise website through custom WordPress theme maintenance.
* Developed and launched an Online Skills Checklist application using ASP.NET and MVC framework.
* Managed updates and improvements to the Talent Finder WordPress plugin and company websites.
* Optimized database performance in SharePoint environments using SQL Management Studio.
* Created custom artwork for company projects and events.
* Received the Innovation Award for developing and launching a new SharePoint 365 intranet site for TDC.

EDUCATIONUniversity of Central Oklahoma, Edmond, OK - *MIS*Northlake College, Irving, TX - *Web Development* | SKILLS* Figma
* WordPress
* Elementor
* Oxygen
* Photoshop
* Illustrator
* HubSpot
* Pardot

LANGUAGESHTMLCSSJavaScript/jOuery PHPT-SOL |